

11 AND 12 OF OCTOBER -
ICON HOTEL SANTIAGO

VAIR CHILE 2018

FIRST VIRTUAL, AUGMENTED AND
IMMERSIVE REALITY CONGRESS

OVER 100 PROFESSIONAL
VISITORS FROM DIFFERENT
SECTORS OF THE CHILEAN
INDUSTRY

- Mining companies
- Engineering and Consultancy Companies
- Local government authorities
- Academic professionals
- Professionals decision makers and businessmen
- Local VR/AR providers

PRELIMINARY PROGRAM

PROGRAM

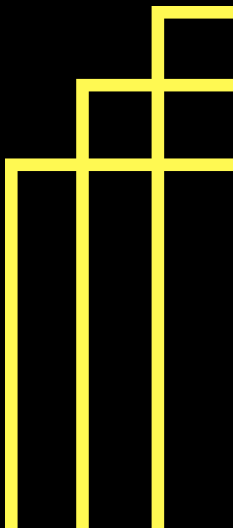
- 8:00 Registration of the participants
- 9:00 Welcome Speechs
 - Embassy of Canada
 - Fundación Chile

PLENARIUM

- 9:39 SPEAKER 1
 - How will VR change our lifes?
- 10:00 HAROLD DUMUR - FOUNDER AND CEO STELLARX
 - The plattform StellarX, a way to democratiside the use and the access to VR
- 10:30 PANEL DISCUSSION
- 11:00 Coffee Break

TALKS ABOUT VIRTUAL REALITY BY ECONOMIC AND SOCIAL SECTOR

- 11:30 Education
- 12:00 Healthcare
- 12:30 Public Involvement
- 13:00 Lunch Break
- 14:30 Engineering
- 15:00 Real estate
- 15:30 Military
- 16:00 Coffee Break
- 16:30 Retail
- 17:00 Real Estate
- 17:30 EXPERTS PANELS: VR, CHALLENGES AND OPPORTUNITIES
- 18:00 CLOSURE



WHY CHILE?

Chile is Latin America's best evaluated economy and is usually used by foreign companies as a platform from which to expand in the region.

Chile is also known for its transparency. In Transparency International's 2015 Corruption Perceptions Index, Chile ranked 23 out of 168 countries.

A Wired Country

Chile is a country that is ready to adopt new technologies. In the Networked Readiness Index 2016, published by the World Economic Forum(WEF), Chile took 38th place out of 139 economies and ranked ahead of all other Latin American countries.

Incipient VR/AR scene

There are a dozen companies with export vocation that offer AR / VR services for the industry outside of entertainment. These companies are open and willing to generate alliances to address the local and regional market with high quality standards

A safe place

Chile offers a perfect mixture of natural beauty, public safety, political stability and modern infrastructure. Chile's capital, Santiago, is one of Latin America's most livable cities, according to the Economist Intelligence Unit (EIU).

Who should come?

- Internationally oriented companies
- Entrepreneurs and executives of VR/AR companies supplying goods and services for the industrie
- Companies with an interest in the Latin American AR / VR market

How to participate?

Interested companies can participate as:

- Visitors • Exhibitors • Speakers or • Sponsors

Advantages of participating in the congress
exhibitors • speakers • sponsors

- + Positioning in the Chilean Market (Over 100 visitors)
- + Medias Visibility
- + Connect local partners
- + Positioning in the highest echelons of the local industry